Dear ASCHP Member,

We are excited to let you know that our website has had a complete makeover. The upgrade is more than a fresh coat of paint; it is a practical step that brings our digital home in line with the professional standards you expect in 2025.

Why we changed the site

• A cleaner, modern look gives you, our members, and the public greater confidence in our brand and organisation;

• Simpler navigation means you can reach key pages such as registration, accreditation, or contact details in just a click or two;

• Mobile-first design lets you do everything on your phone or tablet, whether you are renewing your membership at a coffee shop or checking CPD requirements between appointments;

• Built-in online forms replace the old PDFs. No more printing, scanning, or e-mailing – you complete and submit in one smooth flow and, where a payment is needed, pay on the spot;

• Quicker page loads and stronger security come from new, lightweight code, an up-to-date tech stack, and secure hosting;

• Better search-engine visibility (SEO) makes it easier for prospective clients and industry partners to find ASCHP and its members, giving you greater exposure.

What this means for you:

• Less admin; forms auto-fill, data saves instantly, and confirmation e-mails reach you within seconds;

• More credibility; a polished, consistent visual identity boosts trust with clients, employers, and regulatory bodies;

• Future-proof features; the new structure lets us add member-only resources, CPD video courses, and other tools without starting from scratch.

Explore and share your thoughts

Please visit www.aschp.org.za and take a quick tour. Every suggestion helps us fine-tune the site for the whole community, so feel free to reply to this e-mail or use the feedback form in the footer.

Thank you for being part of ASCHP and for supporting our move towards a smarter, more user-friendly digital presence. I believe the new platform will save you time, raise our collective profile, and strengthen the professional standing of supportive counsellors and holistic practitioners across South Africa.

Warm Regards,

Joshua Vorster

Marketing & IT

Association for Supportive Counsellors & Holistic Practitioners (ASCHP)